

GeoElections News

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♦ www.icwmaps.com ♦

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ICW At The 2015 FSASE Conference

The conference was held at the Gaylord Palms Resort and Convention Center located in Kissimmee, FL.

The Osceola SOE, the Honorable Mary Jane Arrington hosted the event this year.



The conference was well attended as is typical at the annual summer conference.

The people at ICW in attendance enjoyed their role as a vendor and the friendships that are built as over the two plus decades of working with this marvelous group of elected officials and their staffs.

In a similar role, ICW will be in attendance at the NASS 2015 Summer Conference.



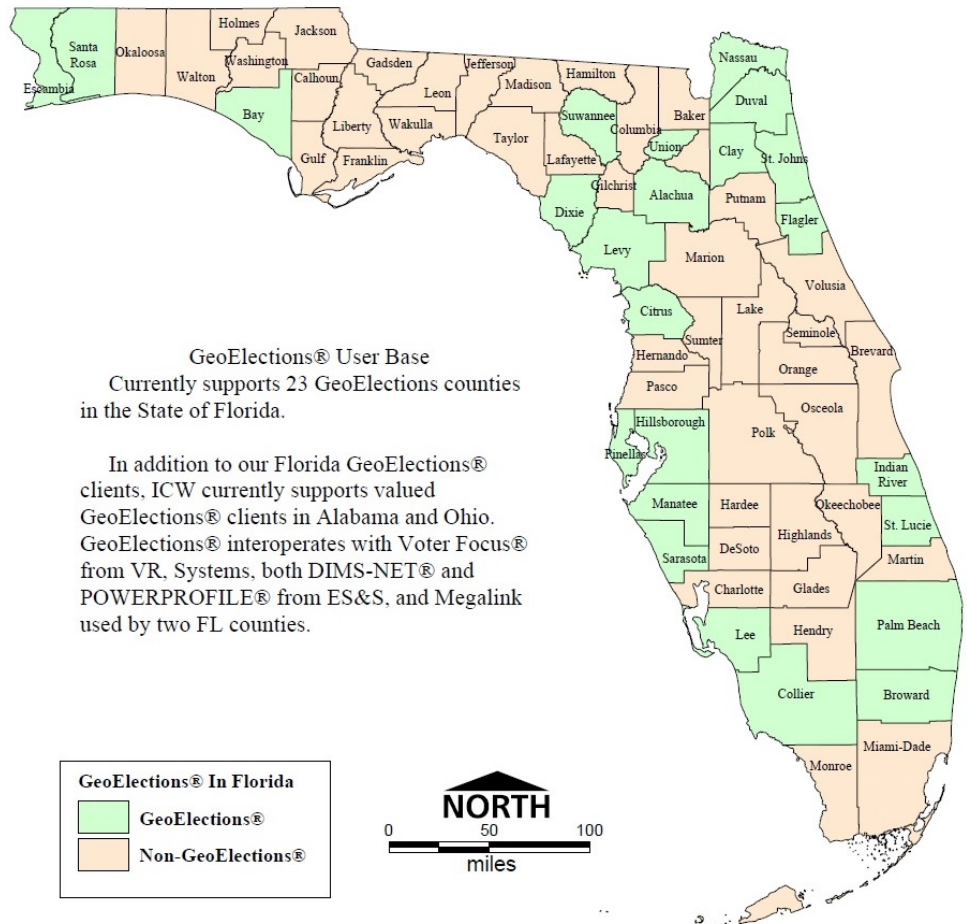
Please look for the bold orange banners, GeoAuthor and GeoElections, stop by our booth and pick up copies of our GeoElections News normally priced at \$.50 but free at the Conference.

We hope you will enjoy Maine and come back for future trips to the state referred to as "VACATIONLAND".

2015 Florida Association of Supervisors of Elections Santa Rosa and Suwannee Join FL GeoElections Group

While in attendance at the 2015 FSASE conference, the people at ICW had an opportunity to meet with numerous officials from the office of Supervisor of Elections (SOE) from across the state. Some were clients, some not and two soon to be.

Tappie A. Villane, SOE for Santa Rosa County and Glenda B. Williams, SOE for Suwannee County spent time with the people at ICW along with members of their respective staffs reviewing and discussing features and benefits associated with using GeoElections®.



While at the conference, each had the unique opportunity to inquire about the software with SOEs and staff from 21 other counties in Florida some of whom have been clients since 1999.

Each of these SOEs arrived at a management decision to acquire GeoElections® and subsequently worked out the details for acquisition and deployment over the weeks that followed.

Thank you Honorable, Tappie A. Villane, SOE for Santa Rosa County and Glenda B. Williams, SOE for Suwannee County. The people at ICW look forward to working with your respective staff and welcome to the GeoElections User Group.

GeoElections News Special Edition For The NASS 2015 Summer Conference!

ICW, where imagination and geography converge.

GeoAuthor and GeoElections Available On Esri ArcGIS Platform

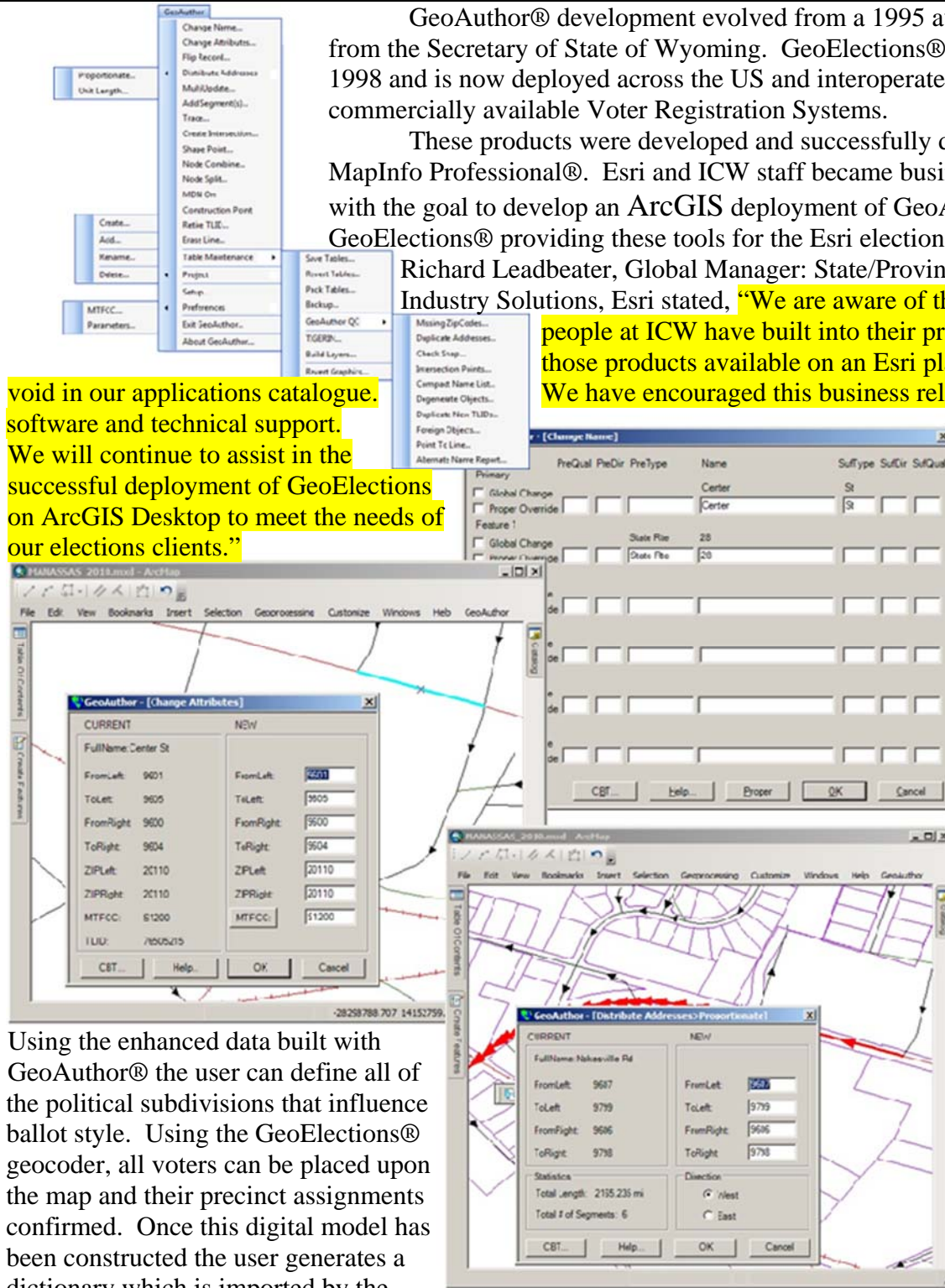
GeoAuthor® development evolved from a 1995 award ICW received from the Secretary of State of Wyoming. GeoElections® was introduced in 1998 and is now deployed across the US and interoperates with four commercially available Voter Registration Systems.

These products were developed and successfully deployed using MapInfo Professional®. Esri and ICW staff became business partners in 2014 with the goal to develop an ArcGIS deployment of GeoAuthor® and GeoElections® providing these tools for the Esri elections community.

Richard Leadbeater, Global Manager: State/Provincial Government Industry Solutions, Esri stated, "We are aware of the excellence the

people at ICW have built into their products and Esri wants those products available on an Esri platform. This will fill a void in our applications catalogue, software and technical support. We will continue to assist in the successful deployment of GeoElections on ArcGIS Desktop to meet the needs of our elections clients."

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Computer Works

"It all begins with the map."



Using the enhanced data built with GeoAuthor® the user can define all of the political subdivisions that influence ballot style. Using the GeoElections® geocoder, all voters can be placed upon the map and their precinct assignments confirmed. Once this digital model has been constructed the user generates a dictionary which is imported by the

target voter registration system (VRS) to update the street index used by the VRS. This methodology insures the integrity of the data and ballot distribution eliminating electors voting the wrong ballot.

The speed with which the model can be built and the data imported to the VRS saves valuable time during redistricting, precinct changes, annexations, street additions, etc. and has proven to be a reliable back office application for day-to-day use by the people who manage the elections process large and small. Visit www.icwmaps.com or call 813-988-0434 to obtain additional information.

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