

# Introducing GeoElections WebTools<sup>©</sup>



Now that you have built your maps, publish them to the web with data.

**GeoElections WebTools<sup>©</sup>** from International Computer Works, Inc. (ICW) provides you with the power to offer your voters the ability to access elections data through interactive maps on the World Wide Web.

ICW provides the tools and services to leverage the investment you have already made in GIS data. Now you can provide interactive maps as a means to access elections information.

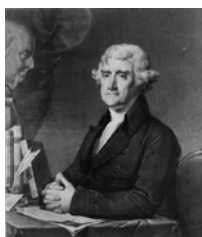
The ability to publish your data to the web using ICW hosting services linked to your web site brings a new dimension of public access to both current and next generation voters.

GeoElections WebTools provides three pages to which you can publish your maps and elections data: the **County Page**, the **Precinct Page** and the **Household Page**. Interactive map layers can include the following items but are by no means limited to this list:

- Precincts
- School Board Districts
- County Commission Districts
- City Council Districts
- Fire Districts
- Water Districts
- Special Taxing Districts
- State House or Assembly Districts
- State Senate Districts
- Federal Congressional Districts

Designed for ease-of-use and strategically positioned to combine the wealth of your data with the need to educate current and future voters, your school districts will bring you into their classrooms. Election information comes alive with this rich graphical presentation to capture the spirit and encourage an action to participate as an informed elector like never before.

## Crossing the Digital Divide



The entire community can connect and collaborate in the process of becoming informed voters.

"...if the children are untaught, their ignorance and vices

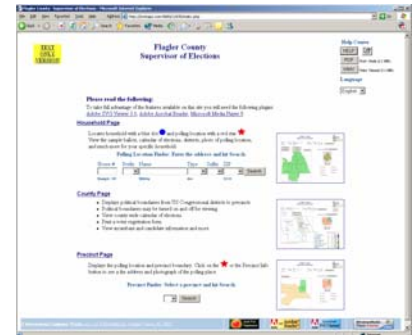
will in future cost us much dearer in their consequences than it would have done in their correction by good education."

Thomas Jefferson, 1818 U.S. President

## Teachers

The people at ICW have sought the opinions of Directors of Curriculum and teachers to determine if this elections website would be used in the classroom once made available by their respective county elections officials. The answer was a resounding **YES!**

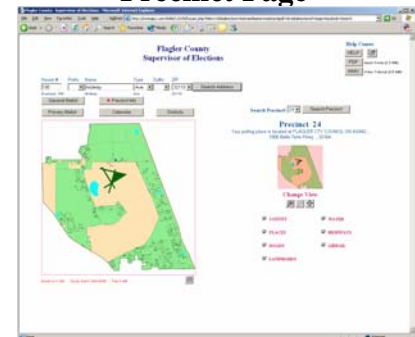
To make this site even more accessible, ICW has provided a **User's Guide** accessible from the **Help** system and a **Lesson Plan** under the **For Teachers** button on the **County Page**.



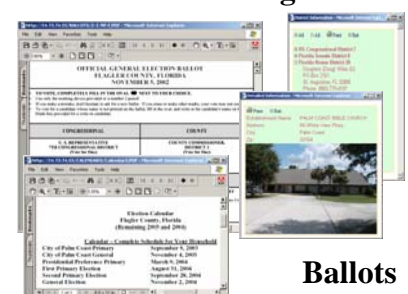
Main Page



Precinct Page



Household Page



Ballots  
Incumbents  
Polling Locations and  
Calendars

**GeoElections WebTools<sup>©</sup> will help to create a more informed voter.**

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## GeoElections WebTools<sup>®</sup>

Feature	Function	Benefit
• Specifically designed for elections	As the name denotes, we combine the power of geography to communicate elections information through the <b>World Wide Web</b> .	Appeals to the visual power of communications through the use of interactive maps to access specific political information about a district or household.
• Leverages your existing investment	Combines the investments you have already made in your web site, tabular and geographic information drawing from your VR and GIS.	Increases the value of existing investments you and your staff have made expanding your service levels for a modest incremental cost.
• Extensive Help System	Provide both on-line and off-line Help content to maximize the usability of the website for both current and future voters.	Through the PDF Help button the user can access and download a User's Guide while the WMV provides a 60 second video and the HTML offers hyperlinks to text pages.
• Lesson Plan for use in Public Schools	During extensive interviews and meetings with Directors of Curriculum and teachers, it was suggested <b>ICW</b> provide a lesson plan to further insure that teachers would use this site.	When this site is brought into the classroom in your county, the school system is teaching the next generation of voters and these children will run home to show off this newly obtained knowledge to their parents who will in turn become better informed.
• Maps and Data	The maps that are published to this website originate in your office. The supporting data that is published to this website originate in your office.	You and your staff have total control over accuracy and content. You are not dependent upon a third party who may have incorrect information and with whom you cannot interact with your maps.
• Multit-Lingual Support	Provides on screen text in either English or Academic Spanish.	Increases the accessibility of the information and ease-of-use, while meeting DOJ requirements.
• Polling Location Finder	Enter an address and the website will return the <b>Household Page</b> which displays the location of the household and an animated symbol marking the location of the polling location that serves that household.	With the household located the website can provide valuable printable information including the districts the household is contained within, a calendar of elections, sample ballots and a photo of the polling location.
• Precinct Finder	To access the <b>Precinct Page</b> the user may simply select a precinct from a pop down list box and view a map of the selected precinct and an animated symbol of the polling place.	Allows the user to easily find a precinct and see where the polling place is located. The user may also access a photo of the building and print both the photo and the map of the precinct.
• GeoPolitical Boundaries	The <b>County Page</b> displays interactive maps of the entire jurisdiction for federal, state and local districts that affect ballot style and how the various boundaries relate to each other to create precincts.	Provides the user with a simple point of reference for viewing the relationship amongst the various districts and obtaining contact information for incumbents and candidates.
• Zoom In, Zoom Out, and Pan	The user has multiple methods at there finger tips for controlling the view of any map page and interacting with a map.	People who access this website are likely going to want to change the view of one or more map pages. Providing alternative methods improves ease-of-use and flexibility.
• Ease-of-use	Functional simplicity was a major design criteria through out the development.	The end-user will be more apt to use this site to access important election information.